

Aruba 2046!

Competition Criteria's



Criteria's & Competition rules

To be read and acknowledged by all participants.

The Challenge

On June 28th 2016 the Parliament of Aruba together with the Bureau of Innovation passed a law banning the use of plastic carrier bags. The environmental impact of plastic bags are significant in that they take hundreds of years to degrade in landfill, can damage wildlife especially in the ocean and are a visible contribution to littering. The legislation – will allow Aruba to further develop as a sustainable island. Green'S'Cool would like to engage the citizens, in creating the design that will be placed on Green'S'Cool's official reusable jute shopping bags.

As Aruba is celebrating 30 years of Status Aparte, we are asking the Aruban population to envision the island in the next 30 years. They are invited to express Aruba in 2046 by means of creative medium such as an illustration (a painting, a sketch), with words (a poem, a quote etc.),

Presentation

The entrants will have to create a 2D sketch or drawing and can also use words to express themselves e.g. a poem or short story. A mixture of both is also possible.

The Entrant

The competition is open for everyone from 6 years and up. Registration can be done via Green'S'Cool Facebook page. Right beneath the cover photo there is a tab named "Competition Registration". Or Green'S'Cool's website www.greenscool.org

Categories

There are four categories. Categories are determined by age.

- Category 1: 6 – 12
- Category 2: 13 – 21
- Category 3: 22 – 35
- Category 4: 36 and up

There will be 1 winner of each category, and the winners will have their design printed on the Official Green'S'Cool Re-useable bag.

Entry Fee

There is no entry fee.

Deadline

Deadline will be March 10th 2017.

The address for submitting the design(s) is Kruisweg 9-11, Oranjestad Aruba. Or you can scan and email your design to Veronica Olarte at info@greenscool.org . Deadline hardcopy is 5pm and via email is 12pm.

Method of the Jury

The judging panels of all of the competition will be coordinated by the Aruba in 30 years organizers. The drawings will be judged by a panel of judges with expertise in the related sector, one artist, one historian, a representative of Bureau Innovatie and our partners.

The Aruba2046 organizers, acting on advice from the judges, reserve the right to disqualify any entry that, in its opinion, violates the rules or the spirit of the competition.

All prizes are rewarded at the discretion of the judging panel and all judges decisions are final to subject to appeal.

The jury will evaluate the (anonymous) entries in two rounds. Evaluation will be based on the given challenge set and the judging criteria. In the first round, the jury will assess independently the entries and complete score list based on the criteria. In the second round, the judge's will count the score's and give their final judgement.

Judging Criteria

- 1 The quality of concept
- 2 The originality of the concept
- 3 The quality of execution

Content

All designs must be the original work of the entrants.

All designs made as part of the challenge should be made with full understanding of the regulations on the Organization's intellectual property rights. It is the responsibility of the entrant to ensure that no third party, has any

rights on the content which may prevent its disclosure and exploitation. Such property information relating to the idea should not be disclosed.

Prizes

For each category there will be a winner. The winning design will have their drawing printed on the Official Aruba reusable shopping bags. All proceeds will go back to Green'S'Cool Foundation to further finalize the projects aimed at educating our future generation on sustainable living.

Award Ceremony

Date and place to be announced.

Presentation and instruction

The organization will upload a video on Green'S'Cool Facebook page for further details about the competition.

Winning design

All submitted designs will remain property of the Aruba 2046 organization for promotional purposes.

Confidentiality

Participants acknowledge that in an open competition such as the Aruba 2046 it is difficult to maintain confidentiality whilst at the same time enabling ideas to be shared and developed by other participants. Participants therefor should be aware that, while the "Competition Disclaimer" binds participants to 'respect the confidentiality of any information disclosed by the other participants of the competition", this undertaking provides minimal protection in law. Participants are strongly advised not to disclose any information of their intellectual property since such information will be available to other participants.

Intellectual property protection

The organizer will ensure that all participants acknowledge the 'Competitions Disclaimer" agreement.

The organizers will take no further responsibility to protect the intellectual property or any other rights of any participant. The protection of intellectual property or other rights of the participants is the ultimate responsibility the participant in who possesses such intellectual property or other rights. If in doubt, participants should seek professional advice on the issue surrounding intellectual property ownership and rights.

Competition Disclaimer

By submitting an entry to the competition the participants agree to the following conditions:

Originality: The idea embodied in the entries are the original work of the participant(s) and their exploitation will not, to the best knowledge of the participant(s) (but without having made any specific enquiries) infringe the intellectual property rights of any third party.

Neither the ideas nor the participant(s) is subject to any agreement or restriction which would prohibit or restrict the disclosure or submission of the entry of the Aruba 2046 Competition or exploitation of the Ideas in accordance with the entry concerned.

Compliance: Entrants confirm that they have read the Rules and certify their entrant complies with, and they agree to abide by, those rules.

Liability: Entrants acknowledge that the officials are volunteers, assisting with a national run, free competition, and have no duty to provide any advice or service to any entrant. In particular, but without limitation, any views expressed by officials are their own opinions, given in good faith, its subsidiaries, the organizers, officials or any other person or entity. Workshops are provided as a help and is not a substitute for professional advice necessary to develop any idea into a commercial venture.

Entrants understand that the officials will take reasonable steps to keep entries confidential, subject to the need to share and circulate information as necessary to facilitate smooth running of the competition. They acknowledge and agree that legal protection of the intellectual property rights in any entry is the sole responsibility of the entrants. In consequence they understand and agree that, save in relation to personal injury or death caused by negligence or respect of fraud or fraudulent misrepresentation,

(a) No warranties are made in relation to the competition or view expressed by or conduct of officials; and that

(b) Neither the officials shall be liable for any damage or expenses of whatsoever nature and howsoever arising (and whether in contract, tort, negligence or for breach of statutory duty or misrepresentation) in connection with an entry, the competition or views given by officials, including without limitation any indirect, incidental or consequential loss.

Prize: The entrants understand that receiving the prize comes with specific conditions, laid out in the prize section of the rules.

Confidentiality: The entrants agree to respect the confidentiality of any information disclosed by other entrant/s of the competition.

Colofon

The organization of the Aruba2046 consists of Green'S'Cool Foundation and Bureau Innovatie.

Green'S'Cool aims to motivate the Aruban community, especially our future generation, to encourage and inspire through innovative and feasible methods in such way that Aruba's inhabitants will start to live in a more economically, socially and environmentally sustainable way.

Bureau Innovatie develops, supports and advises in the area of social, technical and economic innovation in order to promote a sustainable economy for Aruba where for everyone's welfare(=prosperity + quality of life) is the objective.